

Alabama's Original  
Hot Air Balloon Festival



Memorial Day Weekend  
Decatur, Alabama

Dear Friends

The Alabama Jubilee Hot-Air Balloon Classic Committee has begun preparing for our next event. This upcoming year will be the **43<sup>rd</sup>** Alabama Jubilee held Memorial Day weekend, Saturday May 23<sup>rd</sup> and Sunday May 24<sup>th</sup>, 2020 at Point Mallard Park in Decatur, Alabama.

We would like to invite you and your company to join us and become a sponsor for one of Alabama's top festivals for more than 20 years running!

The Alabama Jubilee has experienced a spectator draw of between 30,000 and 80,000 people from all over the country come to enjoy this two-day festival. Unlike other top events in the state, Jubilee is admission **FREE!** Thanks to our sponsors over the past 4 decades, the cost of this fun-filled family-friendly event for our residents, visitors, and your employees is covered up-front. The event would not be possible without your participation as a sponsor!

**Sponsorships are available for all budget sizes:**

We have three package sponsorship levels your company can participate with:

Balloon Sponsors - \$900, Super Sponsors - \$2,000, Event Sponsors - \$5,000+

Also available are specialty sponsorship's that funds a single event, activity or location.

Hotel Sponsor - \$15,000

Fire Works Sponsor - \$8000,

Stage Sponsor - \$5,000

Balloon Glow Sponsor \$7,500

VIP/Hospitality Tent Sponsor - \$5,000

Propane Sponsor - \$10,000

We welcome any and all inquiries to answer questions that you might have and to discuss your involvement as well as the advertising opportunities that we plan to provide.

Along with the Morgan County Commission, the City of Decatur, Lynn Layton Chevrolet, 3M Corporation, Pepsi-Cola, Jimmy Smith Jewelers, Daikin America and many, many more, Please join us in our efforts to promote our local community.

**Ramona Evans**

President 2020

[president@alabamajubilee.net](mailto:president@alabamajubilee.net)

**Shelley Sedlak**

Sponsor Chair 2020

[sponsors@alabamajubilee.net](mailto:sponsors@alabamajubilee.net)

Alabama Jubilee, Inc. | P.O. Box 2601 Decatur, Alabama 35602-2601 | [www.alabamajubilee.net](http://www.alabamajubilee.net)

The Alabama Jubilee Committee is a Volunteer Committee with NO PAID Members

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## Alabama Jubilee Sponsor Benefits

*The sponsorship levels listed below are typical sponsorship amounts and benefits. If you wish to participate in other capacities and / or wish to sponsor at a higher or lower level we would be happy to speak with you about a custom sponsorship package.*

### Balloon Sponsor Level

Amount: \$900.00

#### Balloon Sponsors will receive:

- Listing in the official ALABAMA JUBILEE publication
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced during the Balloomination (Balloon Glow), and other balloon tether times.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - [www.alabamajubilee.net](http://www.alabamajubilee.net) and receive a **text link** to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and / or during the event.
- **Two** official ALABAMA JUBILEE t-shirts
- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

### Super Sponsor Level

Amount: \$2,000.00

#### Super Sponsors will receive:

- Prominent listing in the official ALABAMA JUBILEE publication
- Company name and/or logo to be included in all other advertising
- Company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - [www.alabamajubilee.net](http://www.alabamajubilee.net) and receive **your logo** linking to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and / or during the event.
- **Six** official ALABAMA JUBILEE t-shirts
- **Six** official ALABAMA JUBILEE collector lapel pins
- **Six** passes to the Friday evening Sponsor/Pilot reception
- **Six** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

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### Event Sponsor Level

Amount: \$5,000.00 +

#### Event Sponsors will receive:

- Logo listing in the official ALABAMA JUBILEE publication
- Company name and/or logo to be included in all other advertising
- A **large** company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - [www.alabamajubilee.net](http://www.alabamajubilee.net) and receive **your logo** linking to your website (or an e-mail address), and a **logo at the bottom of the main webpage**.
- Your sponsorship will be mentioned on our official social media outlets shortly before and / or during the event.
- **Eight** official ALABAMA JUBILEE t-shirts
- **Eight** official ALABAMA JUBILEE collector lapel pins
- **Eight** passes to the Friday evening Sponsor/Pilot reception
- **Eight** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

\* Terms of the Event Sponsorship package are still under revision; please contact us for the most up-to-date information on this sponsorship package and its included benefits.

***All sponsors are encouraged to participate in all ballooning activities throughout the weekend, both on-and-off of the balloon field and are also encouraged to come and Crew with your balloon pilot!***

To obtain more information, please contact us: [sponsors@alabamajubilee.net](mailto:sponsors@alabamajubilee.net)

or give me a call: Shelley Sedlak 256-318-0767



## Alabama Jubilee Sponsor Agreement Form

Yes! I would like to participate as an (check/circle a sponsorship level):

Event Sponsor - \$5000     Super Sponsor - \$2000     Balloon Sponsor - \$900

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Cell/Alt. \_\_\_\_\_

Email: \_\_\_\_\_

Would You like your company website listed on [www.alabamajubilee.net](http://www.alabamajubilee.net)?

Yes    No    Web Address: \_\_\_\_\_

T-Shirts (number and sizes) \_\_\_\_\_

We request that all sponsorships be paid by **April 1, 2020**. If that is a problem, please contact Shelley Sedlak at 256-318-0767. We want everyone who would like to participate to be able to do so.

10'x10' shade tents are available for an additional \$125 (our cost) for those sponsors who wish to display information about their company and provide some sort of a children's activity or service. The tents will be located along the midway/vendor row to provide you the most exposure possible. Tents will only be provided for sponsors who respond using this form.

### Please check the payment option you would like to use:

My payment is **included** with this form for my sponsor level (checked above).

I will **mail** my payment by **April 1, 2020**.

Please **invoice** me for my sponsorship.

### Additional Options:

I would like to participate at a higher sponsorship level, please contact me.

I would like to have a shade tent provided on the midway. **(\$125 Additional Fee)**

To obtain more information, please contact us: [info@alabamajubilee.net](mailto:info@alabamajubilee.net)

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If you would like to help The Jubilee Committee in supporting this Great Event but the sponsorships listed are more than your budget will allow, we have a Friends of Jubilee option that I can tell you about. This is a sponsorship that takes smaller business and individuals and allows us to make a custom sponsorship more fitting to your budget. Please give Shelley Sedlak a call if this may fit you better.