

Alabama's Original
Hot Air Balloon Festival



Memorial Day Weekend
Decatur, Alabama

Dear Friends

The Alabama Jubilee Hot-Air Balloon Classic Committee has begun preparing for our next event. This upcoming year will be the **46th** Alabama Jubilee held Memorial Day weekend, Saturday May 27th and Sunday May 28th, 2023, at Point Mallard Park in Decatur, Alabama. We would like to invite you and your company to join us and become a sponsor for one of Alabama's top festivals for more that 25years running!

The Alabama Jubilee has experienced a spectator draw of between 30,000 and 80,000 people from all over the country come to enjoy this two-day festival. Unlike other top events in the state, Jubilee is admission FREE! Thanks to our sponsors over the past 45 years, the cost of this fun-filled family-friendly event for our residents, visitors and your employees is covered up-front. The event would not be possible without your participation as a sponsor!

Sponsorships are available for all budget sizes:

We have three package sponsorship levels your company can participate with:

Field Sponsor - \$900, Balloon Sponsors - \$1,100, Super Sponsors - \$2,400,
Event Sponsors - \$5,000-15,000+

Also available are specialty sponsorship's that funds a single event, activity, or location.

Hotel Sponsor - \$15,000	Fire Works Sponsor - \$15,000
Stage Sponsor - \$15,000	Balloon Glow Sponsor- \$7,500
VIP/Hospitality Tent Sponsor - \$10,000	Propane Sponsor - \$10,000

We welcome any and all inquiries to answer questions that you might have and to discuss your involvement as well as the advertising opportunities that we plan to provide.

Along with the Morgan County Commission, the City of Decatur, Lynn Layton Chevrolet, 3M Corporation, Pepsi-Cola, Jimmy Smith Jewelers, Daikin America and many, many more. Please join us in our efforts to promote our local community.

Ken Garner

256-566-2257

President 2022-2023

president@alabamajubilee.net

Lisa Riley

256-466-5352

Sponsors 2022-2023

sponsors@alabamajubilee.net

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Alabama Jubilee Sponsor Benefits

The sponsorship levels listed below are typical sponsorship amounts and benefits. If you wish to participate in other capacities and / or wish to sponsor at a higher or lower level we would be happy to speak with you about a custom sponsorship package.

All sponsors are encouraged to participate in all ballooning activities throughout the weekend, both on-and-off of the balloon field and are also encouraged to come and Crew with your balloon pilot if you are a balloon sponsor!

Jubilee Field Sponsor Level - **New Sponsor Level!**

Amount: \$900.00

Field Sponsors will receive

- Listing in the official ALABAMA JUBILEE publication
- 2'x3' sign with your company name and/or logo will be placed **on the Jubilee field**.
- Your sponsorship will be announced during the Balloonation (Balloon Glow), and other balloon tether times.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a **text link** to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Two** official ALABAMA JUBILEE t-shirts
- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to the VIP tent located on the balloon field for the duration of the weekend including Saturday lunch activities.

Balloon Sponsor Level

Amount: \$1,100

Balloon Sponsors will receive:

- Listing in the official ALABAMA JUBILEE publication
- 2'x3' banner with your company name and/or logo - banner to be **displayed on the basket of the balloon** (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced during the Balloonation (Balloon Glow), and other balloon tether times.
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive a **text link** to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Two** official ALABAMA JUBILEE t-shirts

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- **Two** official ALABAMA JUBILEE collector lapel pins
- **Two** passes to the Friday evening Sponsor/Pilot reception
- **Two** passes to the VIP tent located on the balloon field for the duration of the weekend including Saturday lunch activities.

Super Sponsor Level

Amount: \$2,400.00

Super Sponsors will receive:

- Prominent listing in the official ALABAMA JUBILEE publication
- Company name and/or logo to be included in all other advertising
- Company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive **your logo** linking to your website (or an e-mail address).
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Six** official ALABAMA JUBILEE t-shirts
- **Six** official ALABAMA JUBILEE collector lapel pins
- **Six** passes to the Friday evening Sponsor/Pilot reception
- **Six** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

Event Sponsor Level

Amount: \$5,000.00-\$15,000 +

Event Sponsors will receive:

- Logo listing in the official ALABAMA JUBILEE publication
- Company name and/or logo to be included in all other advertising
- A **large** company name and/or logo on the ALABAMA JUBILEE t-shirt
- 2'x3' banner with your company name and/or logo - banner to be displayed on the basket of the balloon (please provide a logo in digital format by e-mail, see below)
- Your sponsorship will be announced all **throughout** the weekend
- Your sponsorship will be listed on the official ALABAMA JUBILEE website - www.alabamajubilee.net and receive **your logo** linking to your website (or an e-mail address), and a **logo at the bottom of the main webpage**.
- Your sponsorship will be mentioned on our official social media outlets shortly before and/or during the event.
- **Eight** official ALABAMA JUBILEE t-shirts
- **Eight** official ALABAMA JUBILEE collector lapel pins

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- **Eight** passes to the Friday evening Sponsor/Pilot reception
- **Eight** passes to the VIP tent located on the balloon field for the duration of the weekend; including Saturday lunch activities.

* Terms of the Event Sponsorship package are still under revision; please contact us for the most up-to-date information on this sponsorship package and its included benefits.

The Alabama Jubilee Hot Air Balloon Classic is not responsible for lost, stolen, or damaged property that belongs to the sponsor.

To obtain more information, please contact us:

info@alabamajubilee.net

president@alabamajubilee.net

Sponsors@alabamajubilee.net

Or Call Ken Garner – 256-566-2257 or Lisa Riley – 256-466-5352

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Alabama Jubilee Sponsor Agreement Form

Yes! I would like to participate as an (check a sponsorship level):

Event - \$5000-15,000 Super - \$2400 Balloon - \$1100 Field - \$900

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Ext: _____ Cell / Alt. _____

E-mail: _____

Would You like your company website listed on www.alabamajubilee.net? Yes No

Web Address: _____

T-Shirts (no. & sizes): _____

We request that all sponsorships be paid by **April 1, 2023**. If that is a problem, please contact the sponsor chair, Lisa Riley at 256-466-5352

10'x10' shade tents are available for an additional \$125 for those sponsors who wish to display information about their company and provide an activity or service. The tents will be located along the midway of vendor row to provide the most exposure possible. Tents will be only be provided for sponsors who respond using this form.

Please check the payment option you would like to use:

- My payment is **included** with this form for my sponsor level (checked above).
- I will **mail** my payment by **April 1, 2023**.
- Please **invoice** me for my sponsorship.

Additional Options:

- I would like to participate at a higher sponsorship level, please contact me.
- I would like to have a shade tent provided on the midway. **(\$125 Additional Fee)**

To obtain more information, please contact us: info@alabamajubilee.net